



เรื่อง อธิการบดีมหาวิทยาลัยราชภัฏนครศรีธรรมราช	เลขที่รับ 3112	วันที่รับ 15.10.2562
วันที่รับ 22 ส.ค. 2562	เวลา 16.05 น.	วันที่รับ 22 ส.ค. 2562
		เวลา 13.30 น.

23 ส.ค. 2562 16.05/งค

ที่ อว 0636(10)/ว 023

มหาวิทยาลัยราชภัฏนครศรีธรรมราช

ตำบลท่าจิว อำเภอเมือง

จังหวัดนครศรีธรรมราช 80280

สถาบันยุทธศาสตร์ทางปัญญาและวิจัย

เลขที่รับ 4478

2 กรกฎาคม 2562

วันที่รับ 27 ส.ค. 2562

เวลา 14.57

เรื่อง ขอเชิญส่งบทความเพื่อนำเสนอในการประชุมวิชาการระดับนานาชาติ The 2<sup>nd</sup> ICRU International Conference on World Sustainable Development (WSD 2020)

เรียน อธิการบดี

สิ่งที่ส่งมาด้วย เอกสารประชาสัมพันธ์โครงการ

จำนวน 1 ชุด

ด้วยมหาวิทยาลัยราชภัฏนครศรีธรรมราช ร่วมกับมหาวิทยาลัยราชภัฏเชียงใหม่ มหาวิทยาลัยราชภัฏเชียงใหม่ มหาวิทยาลัยราชภัฏนครสวรรค์ มหาวิทยาลัยราชภัฏรำไพพรรณี และมหาวิทยาลัยราชภัฏลำปาง จะจัดประชุมวิชาการระดับนานาชาติ The 2<sup>nd</sup> ICRU International Conference on World Sustainable Development (WSD 2020) ในวันที่ 17-19 กุมภาพันธ์ 2563 ณ มหาวิทยาลัยราชภัฏนครศรีธรรมราช โดยมีวัตถุประสงค์เพื่อเผยแพร่ผลงานวิจัยของคณาจารย์ นักวิชาการ นักวิจัยและนักศึกษา ระดับบัณฑิตศึกษา รวมทั้งแลกเปลี่ยนความรู้ทางวิชาการในระดับนานาชาติ

มหาวิทยาลัยราชภัฏนครศรีธรรมราช จึงขอเรียนเชิญคณาจารย์ นักวิชาการ นักวิจัย นักศึกษา และผู้สนใจในหน่วยงานของท่านส่งบทความเพื่อนำเสนอผลงานวิจัยในการประชุมครั้งนี้ โดยสามารถดูรายละเอียดการจัดประชุม รูปแบบบทความ และการส่งบทความได้ที่เว็บไซต์ <https://icru.nstru.ac.th> ได้ตั้งแต่วันที่ 1 สิงหาคม - 31 ตุลาคม 2562

จึงเรียนมาเพื่อโปรดพิจารณาประชาสัมพันธ์ให้บุคลากรในหน่วยงานของท่านทราบโดยทั่วกัน ขอขอบคุณเป็นอย่างสูงมา ณ โอกาสนี้

ขอแสดงความนับถือ

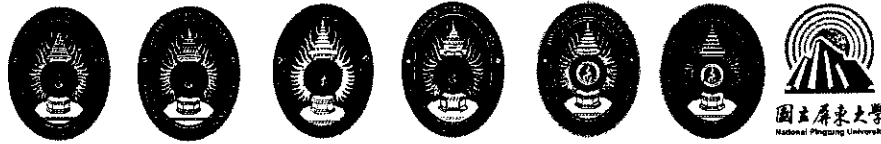
(ผู้ช่วยศาสตราจารย์ ดร.นันท ชาติทอง)

อธิการบดีมหาวิทยาลัยราชภัฏนครศรีธรรมราช

สำนักงานผู้อำนวยการสถาบันวิจัยและพัฒนา

โทรศัพท์ 0-7580-3102 0-7537-7742

e-mail : rdinstru@hotmail.co.th



## Call for Papers

**The 2<sup>nd</sup> ICRU International Conference on  
World Sustainable Development (WSD 2020)  
“Sustainable Community Development”  
Hosted by 6 Rajabhat Universities and Their Overseas University Networks  
February 17-19, 2020  
At Nakhon Si Thammarat Rajabhat University**

The world is facing three dimensional challenges in sustainable development: economic, social, and environmental. Over a billion people are still living in extreme poverty, and the income inequality within and among many countries has been on the rise. Simultaneously, unsustainable consumption and production patterns have resulted in huge economic and social costs and may endanger lives on the planet. Achieving sustainable development will require global actions with legitimate aspiration to maneuver the economic and social progresses, control growth and employment, and strengthen environmental protection. Sustainable development will need to be inclusive so that the cooperation can provide special care for the poorest and most vulnerable. Strategies need to be ambitious, action-oriented, collaborative, and adaptive to different levels of development. They will need to systemically transform consumption and production patterns which might entail, inter alia, significant price corrections, encourage the preservation of natural endowments, reduce inequality, and strengthen economic governance.

In 2015, over 190 world leaders committed to the 17 Sustainable Development Goals (SDGs) to help us all to end extreme poverty, fight inequality and injustice and fix climate change. We each have a role to play to achieve these goals which are towards a more prosperous, equitable, and sustainable world. By 2030, almost 60% of the world's population will live in urban areas and most of that urban expansion will be in the developing world. Rapid urbanization puts pressure on supplies of fresh water, sewage systems, living environment and public health. Let us embrace the technological and social benefits of cities by ensuring that they are safe for everyone and sustainable for decades to come. The 2<sup>nd</sup> ICRU International Conference on World Sustainable Development (WSD 2020) is initiated as a venue for academicians and researchers to express and share their findings, together with building relationships and networks with others, purposely to achieve the ultimate mutual goals of the United Nations' sustainable development.

The conference sessions will be organized into multiple concurrent session tracks under the Sustainable Development Themes.

### **The tentative session tracks are:**

1. Sustainable Development Goals (SDGs)
2. Pure and Applied Science
3. Education for Sustainable Development
4. Computer and Information Technology
5. The King's Philosophy
6. Management and Economics



7. Humanities and Social Sciences

8. ASEAN Studies

9. Environmental Science

10. Hospitality and Tourism Management

11. Sustainable Agriculture

12. The Interdisciplinary Research

**PROGRAM AT A GLANCE**

Date/Time	Conference Schedule
FEBRUARY 17 (AM)	Opening Session Keynote Speakers:
FEBRUARY 17 (PM)	Paper Presentation Sessions
FEBRUARY 17 (6.00 PM)	Welcome and Reception Dinner
FEBRUARY 18 (AM)	Paper Presentation Sessions (Continued)
FEBRUARY 18 (PM)	Paper Presentation Sessions (Continued)
FEBRUARY 19	Excursions in Nakhon Si Thammarat



## IMPORTANT DATES

- **Abstract Submission:** August 1 – October 31, 2019
- Abstract Acceptance Notification: November 15, 2019
- Full Paper Submission Deadline: November 30, 2019
- Oral/Poster Acceptance Notification: December 15, 2019
- Full Paper Revision Submission Deadline: December 31, 2019

## PUBLICATION

All the papers presented in the conference will be published in the Journal of 6 Rajabhat University Networks.

## PAPER SUBMISSION GUIDELINES

Please follow the following guidelines to format your paper. It is imperative that all papers are submitted in a standardized format. Papers not adhering to them will be returned to the authors for a reformat.

### All full papers must meet the following requirements:

- Inclusion of a 100-150 word abstract
- Saved in a MSWord file format
- Times New Roman with the 11-point font size
- Inclusion of paper title with all authors, affiliations, and contact details
- Graphics and tables must be accessible by MSWord or MS Excel.

Please refer to the format example/template to review the requirements below:

### Headings

As a minimum, all **Full Research** papers should include the following headings or sections:

For **full 'empirical' papers** include:

- Abstract and Keywords
- Introduction
- Methods
- Results
- Discussion
- Conclusions and Implications
- References

For **full 'conceptual/theoretical' papers** include:

- Abstract and Keywords
- Introduction
- Conclusions and Implications
- References

## EXAMPLE/TEMPLATE

### TITLE OF YOUR PAPER

### ABSTRACT

Place your abstract here. The short abstract should be composed of 100-150 words that briefly summarizes your paper. It should provide details rather than present intentions. Indent the abstract paragraph for 1.5 cm with a single space and justified text alignment. The abstract should be followed by a list of no more than six (6) keywords that define the subject matter.

### MAIN BODY

Begin your copy here as per the headings outlined previously. Use single space within each paragraph and double space between paragraphs. Do not number the pages and leave it to the editor, but ensure that the



content is in the correct page order. Please specify 3cm for the top, bottom, left, and right margins. The paper should be no more than 15 pages in the A4 size.

#### TABLES AND FIGURES

Tables and figures must appear within the text and not at the end of the text. They should be numbered sequentially, e.g., Table 1, Table 2, Table 3, etc. Include a title for each (in upper- and lower-case letters), to explain the contents. For example:

Table 1: Profile of Typical Travel and Tourism Students

When appropriate, appendices should appear at the end of the article after the list of references.

#### REFERENCES

References must be listed immediately following the CONCLUSION AND IMPLICATIONS section of the paper. Use the APA style and alphabetize the list by author in chronological order. List the authors' names exactly as cited and use no abbreviations. See examples below:

Henry, W. A., III. (1990). Making the grade in today's schools. *Time*, 135, April 9, 28-31.

Higgins-Desbiolles, F., Powys Whyte, K., & Mian, A. (2012). *Abandon hope: The importance of remaining critical*. Paper presented at the 22nd Annual CAUTHE conference, Melbourne, Australia.

Macdonald, S. (1997). A people's story: heritage, identity, and authenticity. In C. Rojek & J. Urry (Eds.), *Touring Cultures: Transformations of travel and theory* (pp. 219-235). London: Routledge.

Reisinger, Y., & Turner, L. (2003). *Crass-cultural behavior in tourism: Concepts and analysis*. Oxford: Butterworth-Heinemann.

Tribe, J. (2005). The truth about tourism. *Annals of Tourism Research*, 33(2), 360-381.

All abstracts and papers must be submitted electronically via <https://icru.nstru.ac.th>

#### REGISTRATION FEES

- The standard fee for paper presenters is USD 200 or THB 6,000 (for the registrations by December 31, 2019) and USD 250 or THB 7,500 (for the registrations after December 31, 2019).
- The standard fee for session participants and non-paper presenters is USD 150 or THB 4,500.
- All fees are in US dollar and Thai Baht. The standard registration fee includes conference registration, electronic conference proceedings, a dinner at Nakhon Si Thammarat Rajabhat University, Nakhon Si Thammarat tour, and all catering services during the conference. The registration fee payment should be made to the following accounts:

#### US DOLLARS/BAHTS

Recipient name: NAKHON SI THAMMARAT RAJABHAT UNIVERSITY

Recipient address: THE RESEARCH AND DEVELOPMENT INSTITUTE, NAKHON SI THAMMARAT RAJABHAT UNIVERSITY, MUANG DISTRICT, NAKHON SI THAMMARAT 80280, THAILAND

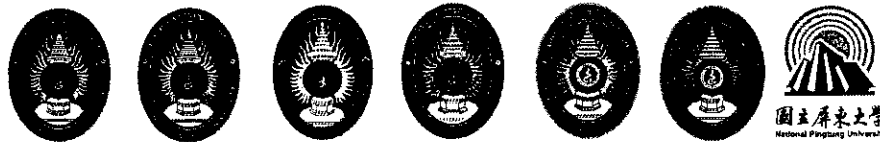
Bank: KRUNGTHAI BANK, THAILAND

BENEFICIARY A/C NO: XXX-X-XXXXX-X

SWIFT CODE: .....

#### CONFERENCE VENUE

Nakhon Si Thammarat Rajabhat University



## ACCOMMODATIONS

### The Grand Fortune Nakhon Si Thammarat

Standard/Twin Room: 1,700 Baht/night inclusive of ABF

Superior Single/ Twin/Double Room: 1,700 Baht/night inclusive of ABF

Deluxe Single/ Twin/Double Room: 2,500 Baht/night inclusive of ABF

Airport/Hotel Transfer: A free shuttle service when booking directly with the hotel

Free WiFi

Room Reservation: Email: [info@fortunehotelgroup.com](mailto:info@fortunehotelgroup.com)

Website: [www.fortunehotelgroup.com](http://www.fortunehotelgroup.com)

Tel. (+66) 075 841 888

ADDRESS 359 Pattanakarn-Khukhwang Rd T.Naimuang Amphoe Muang Nakhon Si Thammarat 80000 Thailand

### The Twin Lotus Hotel

Standard/Twin Room: 1,100 Baht/night inclusive of ABF

Superior Single/ Twin/Double Room: 1,200 Baht/night inclusive of ABF

Deluxe Single/ Twin/Double Room: 1,400 Baht /night inclusive of ABF

Airport/Hotel Transfer: A free shuttle service when booking directly with the hotel

Free WiFi

Room Reservation: E-mail: [rsvn@thetwinlotushotel.com](mailto:rsvn@thetwinlotushotel.com)

Website: [www.twinlotushotel.com](http://www.twinlotushotel.com)

Tel: +66 75 323 777 Fax: +66 75 323 821

ADDRESS: 6 Phattanakarn Khukhwang Rd., T. Naimuang, A. Muang Nakhon Si Thammarat, Nakhon Si Thammarat, Thailand 80000

## Organizing Committees

Research and Development Institute, Nakhon Si Thammarat Rajabhat University Team:

Chair: Asst. Prof. Dr. Kanata Thatthong

Members: Asst. Prof. Sujaree Kaewkong, Asst. Prof. Surasak Kaew-On, Asst. Prof. Dr. Somrak Rodjaroen, Mr. Wichian Munlue, Asst. Prof. Damrongphun Jaihow Weerapong, Dr. Tatcha Sampim

- Chiang Mai Rajabhat University Team:  
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Chair: Dr. Duangjai Bhudhawongs  
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- Nakhon Sawan Rajabhat University Team:  
Chair: Asst. Prof. Dr. Somboon Niyom  
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- National Pingtung University Team from Taiwan:  
Chair:  
Members:

For further information, please inquire via email: [rdinstru@hotmail.co.th](mailto:rdinstru@hotmail.co.th), [tatcha.sampim@gmail.com](mailto:tatcha.sampim@gmail.com) or via the website: <https://icru.nstru.ac.th>